



WLS-TV CHICAGO  
190 NORTH STATE STREET  
CHICAGO IL 60601

Acknowledgment of Agreement Between WLS-TV CHICAGO and

DATE: 08-07-2012 PAGE: 1 of 2

NATIONAL MEDIA RESEARCH PLANNING &  
PLACE - 3736  
ATTN: KRISTY MORAN  
815 SLATERS LANE  
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
395067	08-07-2012		0	NRCC-INDEPENDENT EXPENDITURE	NRCC IE 2012	POLITICALS	WLS - CHICAGO

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
155 426 2964	240848	PHILADELPHIA	D. PARKER	11-05-2012	11-06-2012	M (Broadcast Month, Cycle 1)	N	240848

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 155 P : 426 E : 2964																	
1	11-05-2012	11-05-2012	11:00AM - 12:00PM	DAYTIME/ NEWS: 11-12NOON DAYTIME M-F (5516	1	30	1							1	1,000	1	1,000.00
2	11-05-2012	11-05-2012	03:00PM - 04:00PM	DAYTIME/EF : IE/JEP/ KATIE COURIC EFF: 9/10 (55	1	30	2							2	1,200	2	2,400.00
3	11-05-2012	11-06-2012	09:00AM - 10:00AM	DAYTIME: WINDY CITY LIVE 9-10A M-F EFF: 5/26-	1	30	1	1						2	850	2	1,700.00
4	11-05-2012	11-06-2012	05:00AM - 06:00AM	MORN NEWS: 5-6A M-F (5510)	1	30	1	1						2	700	2	1,400.00
5	11-05-2012	11-05-2012	12:00PM - 01:00PM	DAYTIME:M-F: 12NOON-3P (5515)	1	30	1							1	1,200	1	1,200.00
6	11-05-2012	11-06-2012	07:00AM - 09:00AM	MORN NEWS/GMA: 7-9A M-F (5512)	1	30	1	2						3	1,900	3	5,700.00
7	11-05-2012	11-05-2012	04:00PM - 05:00PM	EARLY NEWS M-F 4-5P (8499)	1	30	1							1	2,000	1	2,000.00
8	11-05-2012	11-05-2012	05:00PM - 05:30PM	EARLY NEWS: 5-530P M-F (5519)	1	30	1							1	2,900	1	2,900.00
9	11-05-2012	11-05-2012	11:04PM - 12:08AM	LF: JIMMY KIMMEL: 1104PM-1208AM EFF: 9/12-TF	1	30	1							1	950	1	950.00
10	11-05-2012	11-06-2012	06:00AM - 07:00AM	MORN NEWS: 6-7A M-F (5511)	1	30	1	1						2	1,800	2	3,600.00
11	11-05-2012	11-05-2012	10:35PM - 11:04PM	LF/NEWS: NIGHTLINE: M-F 1035-1104P (5527)	1	30	1							1	2,600	1	2,600.00
12	11-05-2012	11-05-2012	06:30PM - 07:00PM	ACCESS: WHEEL M-F 628P-7P (5525)	1	30	1							1	5,000	1	5,000.00
13	11-05-2012	11-05-2012	06:00PM - 06:30PM	EARLY NEWS: 6-630P M-F (5524)	1	30	1							1	3,800	1	3,800.00
14	11-05-2012	11-05-2012	10:00AM - 11:00AM	DAYTIME: THE VIEW 10-11A M-F (5514)	1	30	1							1	3,000	1	3,000.00
15	11-05-2012	11-05-2012	10:00PM - 10:35PM	LN ORBIT:NEWS M-F1000-1035P;SU 1000P-1100P	1	30	1							1	6,000	1	6,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WLS-TV CHICAGO  
190 NORTH STATE STREET  
CHICAGO IL 60601

Acknowledgment of Agreement Between WLS-TV CHICAGO and

DATE: 08-07-2012 PAGE: 2 of 2

NATIONAL MEDIA RESEARCH PLANNING &  
PLACE - 3736  
ATTN: KRISTY MORAN  
815 SLATERS LANE  
ALEXANDRIA VA 22314

Contract No 395067		Contract Dt 08-07-2012		Revision Dt		Rev# 0		Advertiser NRCC-INDEPENDENT EXPENDITURE				Brand NRCC IE 2012				Product Code POLITICALS				Station/Market WLS - CHICAGO							
Agency Est# 155 426 2964				CMS # 240848		Sales Office PHILADELPHIA		Account Executive D. PARKER				Start Date 11-05-2012		End Date 11-06-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 240848					
Line	Start Date		End Date		Time Period		Description						RC	Duration		M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
					Agency CPE: C : 155 P : 426 E : 2964																						
																						Contracted Gross Total:		21		43,250.00	
																						Actual Gross Total:		21		43,250.00	
																						Agency Commission:				0.00	
																						Net Total:				43,250.00	
Month/YR				Preempted				Made Good				Contract Total				Adjustments				Actual Total							
Nov 12				0.00				0.00				43,250.00				0.00				43,250.00							
TOTAL				0.00				0.00				43,250.00				0.00				43,250.00							

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood